



Get rewarded for your healthy behavior!

Gold Kidney Rewards Program 2025

Member Preventive Rewards and Incentives Program

Gold Kidney Health Plan offers a member rewards program that encourages enrollee participation in activities that focus on promoting improved health, preventing injuries and illness, and promoting efficient use of health care resources.

The program is designed to allow all enrollees to earn reward allowances up to a maximum \$300 dollars per year in Gold Kidney debit card credits. These credits can be used for the purchase of over-the-counter items or healthy food, produce, prepared meals, or non-food grocery items from the Gold Kidney catalog or in retail or grocery merchants participating in the Gold Kidney program.



Click to learn more about the [Gold Kidney Rewards and Incentives Program](#).

Eligible reward categories include the following:

\$50 **Health Optimization Visit at home with a Gold Kidney contracted provider**
Arrange an in-home care visit designed to identify your care needs, assist you in maintaining your independent living status, and maintain your health status. The visit may last up to 60 minutes and will include in-home testing, a discussion of your care needs and goals, information about Gold Kidney programs, and information about accidents, how to avoid them, and how to get help when you need it.

\$50 **Medication Reconciliation Visit with your PCP or at home with a Gold Kidney provider within 14 days of inpatient discharge**
Complete a follow up after an inpatient discharge with your PCP or other Gold Kidney provider within 14 days of discharge from an inpatient facility.

Gold Kidney Health Plan, Inc.[®], is an HMO-POS and HMO-POS C-SNP with a Medicare contract. Enrollment in Gold Kidney Health Plan depends on contract renewal.

Gold Kidney Health Plan complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, or sex (including pregnancy, sexual orientation, and gender identity).



\$25 Health Risk Assessment (HRA) *within 90 days of enrollment*

Complete an annual HRA questionnaire that details your health history with a Gold Kidney employee or vendor within 90 days of enrollment.

\$25 Annual Wellness Visit with your PCP or Gold Kidney Provider *within 90 days of enrollment*

Complete an annual wellness visit and the development of personalized prevention plan with your PCP or Gold Kidney provider within 90 days of enrollment.

\$25 PCP or Gold Kidney Provider Visit *within 7 days of an ER visit*

Complete a follow up with your PCP or other Gold Kidney provider after an emergency room visit within seven days of discharge from an emergency room facility.

\$25 Fall Risk or Bladder Control Risk Assessment (*\$25 maximum*)

Complete a fall risk OR bladder control risk assessment with your PCP.

\$25 Preventive Cancer Screenings: *cervical, colon, mammogram, or prostate cancer*

Complete any preventive cancer screening examination with your PCP.

\$25 Gold Kidney Mock CAHPS survey

Participate in and complete a Gold Kidney mock CAHPS survey in the Member Portal between August and November of each year.

\$25 PCP Visit Survey *after a PCP visit*

Complete a PCP visit survey from Gold Kidney after a PCP visit. Only one survey per year completed in the Member Portal qualifies for allowance.

\$25 Flu Vaccine or COVID Vaccine or Booster

Complete your annual flu vaccine, COVID vaccine, or booster. \$25 maximum for one or any combination of the three.

\$10 Member Portal Registration

Complete Member Portal registration to gain access to Gold Kidney announcements and information, access your digital ID card, our provider network, and other important information. Limited to one reward per lifetime.

You can complete these activities if you have a diabetes diagnosis.

\$25 Diabetic Retinal Eye Exam

For those diagnosed with diabetes, complete a diabetic retinal exam once per year; dilated retinal eye exam.

\$25 Diabetes Kidney Health Evaluation

For those diagnosed with diabetes, complete a urine and blood test to determine kidney health, once a year.

\$25 Hemoglobin A1c Exam *two times per year*

Complete diabetic preventive measures including at least two HbA1c diagnostic tests per year; blood glucose A1c test. The \$25 reward is added when both exams are completed. Tests should be completed at least four months apart.

\$25 Controlling Blood Pressure Exam *two times per year*

For those with diabetes, complete diabetic preventive measures including at least two blood pressure control diagnostic tests per year. Tests should be completed at least four months apart. The \$25 reward is added when both exams are completed.

Earning and redeeming your rewards is easy!

The reward amount will be added to your account when Gold Kidney receives a claim from your doctor after a qualifying visit. Or you can earn your reward amount sooner by self reporting your activities. Simply complete the [Wellness Verification Form](#) and send it back to us.

Reward allowance will be added automatically to your Alivi Gold Kidney Prepaid Visa® Card within 6 - 8 weeks of receipt of the rewards form. Reward allowance may be redeemed for OTC items or healthy food, produce, or prepared meals available from the Gold Kidney Alivi Catalog or at authorized Gold Kidney participating merchants.

Reward limitations:

The final date for submission of the Wellness Verification Form is December 9 of the reward year. All claims from providers must be received by December 9. **Any claims or Wellness Verification Forms received between December 10 - December 31 will not earn a reward.** Rewards expire on December 31 and do not rollover to the following year.

Limit of reward allowance up to \$300 will be added to your prepaid card each year. Incomplete reward forms will be deemed ineligible for allowance. Reward allowance must be used at Gold Kidney Health Plan participating merchants. Reward allowances may not be used for alcohol or tobacco, CBD products, lottery tickets, gift cards, and may not be redeemed for cash.

How to access your rewards program portal

All Gold Kidney members will receive their Gold Kidney prepaid benefit card in the mail. After you receive your card...

1. Activate your card by calling **(833) 690-0182 (TTY 711)** or visiting www.goldkidney.alivi.com.
2. Register your account either by visiting www.goldkidney.alivi.com or by downloading the Gold Kidney Benefits mobile app from the App Store or Google Play and following the instructions.
3. Review your benefits and rewards program balance. Once your card is activated and your account is registered, you may review any time you'd like.

Questions?

If you have questions about your Alivi Gold Kidney Prepaid Visa® Card, please call Alivi Member Services at **(888) 991-0040** Monday through Friday between the hours of 8 a.m. and 7 p.m., EST.

If you call after hours, you may leave a message and a Benefit Support Representative will return your call the following business day. If you have questions regarding the Gold Kidney Rewards and Incentives Program including eligibility, please contact Gold Kidney Member Services by phone **(844) 294-6535** or email quality@goldkidney.com.

Our hours of operation are October 1 to March 31, 8 am - 8 pm, local time, 7 days a week (except holidays) and April 1 to September 31, 8 am - 8 pm, local time, Monday through Friday (except holidays).

[Find FAQs here.](#)