

# Get rewarded for your healthy behavior!

## Gold Kidney Rewards Program 2024

### Welcome to Gold Kidney's reward program

As a Gold Kidney Health Plan member, you can participate in a rewards and incentives program that is customized to your specific needs. The Rewards and Incentives Program is designed to allow all Gold Kidney Health Plan members to earn reward credits in the amount of \$25 for completing wellness activities for healthy behaviors.

A total of twelve (12) wellness activities can be completed per year based on your health, recommended screenings, or existing health conditions, earning up to a maximum of \$300 per year.

#### **EARNING AND REDEEMING YOUR REWARDS IS EASY!**

Just complete a wellness activity and your \$25 reward will be applied to your Gold Kidney preloaded benefit card rewards program account when Gold Kidney receives a claim from your doctor after a qualifying visit. You can also earn your \$25 reward by completing the [Wellness Verification Form](#).

### Wellness activities you may qualify for

#### **ANNUAL ACTIVITIES**

*You can complete these activities every year.*

- ✓ **Health Risk Assessment within 90 days of enrollment**  
\$25 reward added to preloaded benefit card wallet for the completion of an annual Health Risk Assessment (HRA) Questionnaire about your health history within 90 days of enrollment with the plan.

*(continued)*



**Click to learn more about the [Gold Kidney Rewards and Incentives Program](#).**

✓ **Annual wellness visit at PCP or with a Gold Kidney provider**

\$25 reward added to preloaded benefit card wallet for completion of an Annual Wellness visit and the development of personalized prevention plan with your Primary Care Physician or Gold Kidney provider prior to July 31 of each year.

✓ **Flu vaccine or Covid vaccine or booster**

\$25 reward added to preloaded benefit card wallet for completion of annual flu vaccine, covid vaccine, or booster. Maximum of \$25 for one or any combination of the three vaccines.

✓ **Fall Risk or Bladder Control Risk assessment**

\$25 reward added to preloaded benefit card wallet for completion of a fall risk or bladder control risk assessment with your Primary Care Physician. Maximum of \$25 for one or a combination of both assessments.

✓ **Participation in Gold Kidney quality survey**

\$25 reward added to preloaded benefit card wallet for participation in and completion of a Gold Kidney quality survey that may be administered randomly throughout the year.

✓ **Participation in PCP visit survey, after PCP Visit**

\$25 reward added to preloaded benefit card wallet for participation in and completion of a PCP visit survey from Gold Kidney after a PCP visit. Maximum of \$25 per year.

**PREVENTIVE FOLLOW-UP CARE ACTIVITIES**

*You can complete these activities if you have been to the ER or Inpatient.*

✓ **Post-Emergency Room (ER) PCP visit within seven days of emergency room visit**

\$25 reward added to preloaded benefit card wallet for completing a follow up post emergency room visit with your primary care provider within seven days of discharge from an emergency room facility.

✓ **Medication reconciliation visit with PCP within 14 days of inpatient discharge**

\$25 reward added to preloaded benefit card wallet for completing a follow up post inpatient discharge with your primary care provider within 14 days of discharge from an inpatient facility.

**RECOMMENDED SCREENING ACTIVITIES**

*You can complete these activities as they are recommended.*

✓ **Preventive cancer screenings: cervical; colon; mammogram; or prostate cancer**

\$25 reward added to preloaded benefit card wallet for completion of any preventive cancer screening examination with your Primary Care Physician or plan provider. Maximum of \$25 for one or any combination of the four screenings.

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## CONDITION-SPECIFIC ACTIVITIES

*You can complete these activities if you have a diabetes diagnosis.*

- ✓ **Diabetic retinal eye exam**  
\$25 reward added to preloaded benefit card wallet for those diagnosed with Diabetes for the completion of diabetic retinal exam once per year; dilated retinal eye exam.
- ✓ **Hemoglobin A1c exam, two times per year\***  
\$25 reward added to preloaded benefit card wallet for the completion of diabetic preventive measures including at least two (2) HbA1c diagnostic tests per year; Blood Glucose A1c test. \$25 added when both exams are completed.
- ✓ **Controlling Blood Pressure exam, two times per year\***  
\$25 reward added to preloaded benefit card wallet for the completion of diabetic preventive measures including at least two (2) blood pressure control diagnostic tests per year. \$25 added when both exams are completed.

## How the program works

1. Complete your wellness activities to earn rewards. The \$25 reward will be added to your account when Gold Kidney receives a claim from your doctor after a qualifying visit. Or you can earn your \$25 reward sooner by self-reporting your activities. Simply complete the [Wellness Verification Form](#) and send it back to us.
2. Use your rewards with your Gold Kidney preloaded benefit card. These rewards are flexible and can be used to buy a variety of things that can help keep you healthy. Rewards may be used to purchase healthy groceries and/or over the counter (OTC) allowable items. Rewards may not be used for alcohol, firearms, lottery tickets, or tobacco and may not be redeemed for cash.
3. Log in to your rewards program portal to see your account balance. Rewards don't carry over to a new year, so be sure to spend your rewards by December 31, 2024.

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\*To earn the Hemoglobin A1c and/or Controlled Blood Pressure \$25 reward, a remeasurement of the initial measurement is required. The remeasurement must occur prior to October 1 otherwise you must complete the [Wellness Verification Form](#) no later than December 10.

## How to access your rewards program portal

All Gold Kidney members will receive their Gold Kidney preloaded benefit card in the mail. After you receive your card...

1. Activate your card by calling **1 (833) 690-0182 (TTY 711)** or visiting **www.goldkidney.alivi.com**.
2. Register your account either by visiting **www.goldkidney.alivi.com** or by downloading the Gold Kidney Benefits mobile app from the App Store or Google Play and following the instructions.
3. Review your benefits and rewards program balance. Once your card is activated and your account is registered, you may review any time you'd like.

## Questions?

If you have questions about your Gold Kidney preloaded benefit card, please call Alivi Member Services at **1 (888) 991-0040** Monday through Friday between the hours of 8 a.m. and 7 p. m., EST. If you call after hours, you may leave a message and a Benefit Support Representative will return your call the following business day.

If you have questions regarding the Gold Kidney Rewards and Incentives Program including eligibility, please contact **1 (480) 903-8502 ext 338** or email **quality@goldkidney.com**.

[Find FAQs here.](#)

## TERMS AND CONDITIONS

Each member can earn a maximum of \$300 per year. Rewards may be used to purchase healthy groceries and/or over the counter (OTC) allowable items. Your rewards cannot be used at ATMs; for cash access or to make recurring payments; or for the purchase of alcohol, lottery tickets, tobacco or firearms.

When you complete a wellness activity, a claim is submitted to us from your doctor. Once Gold Kidney receives the claim, your reward will be added to your Gold Kidney preloaded benefit card within 6-8 weeks.

Health Risk Assessments (HRA) and eligible survey rewards will be applied to a member's Gold Kidney preloaded benefit card rewards program account within 6-8 weeks of completion.

The claim or [Wellness Verification Form](#) must be received by December 10 of the benefit year. Rewards expire on December 31 and do not rollover to the following year. Any unused rewards will be forfeited.